

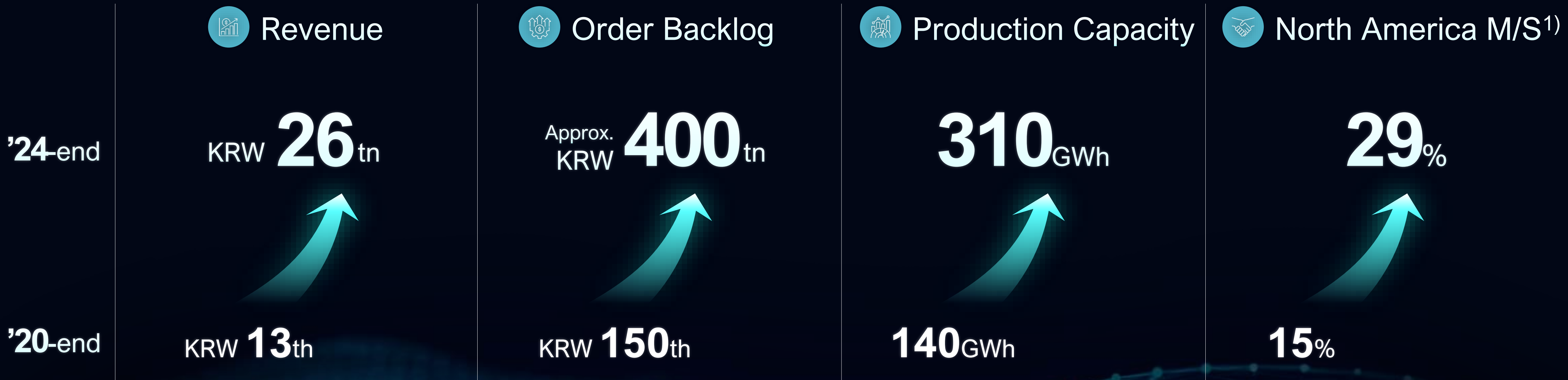
# CEO Keynote

CEO / Kim, Dong Myung

 LG Energy Solution

# Achievements Since Establishment

## Over 2x Growth in 4 Years



1) '24.Q4

# Achievements Since Establishment

## Securing Key Competitive-edges to Become a Global Leading Company



### Global Operational Excellence

Established 13 global production sites (incl. 4 JVs)  
Fastly achieved over 90% of yield  
in the new overseas plants



### Technology Leadership

Developed high-performance batteries with  
various materials, process innovation and BMS solutions  
Secured about 70K patented technologies



### Strong Order Backlog

Order backlog increased at +28% CAGR<sup>1)</sup>  
Secured 9 of the Top 10 global automakers



### Supply Chain Competitiveness

Constructed stable global supply chain via long-term  
contracts & equity investments  
Implemented a flexible SCM system

 **LG Energy Solution**

1) '20~'24 CAGR

# Market Environment Changes

Increased Policy Volatility

## Expansion of Protectionism to Safeguard National Sovereignty & Economic Interest



**US**

- ★ Tariff measures, such as retaliatory and reciprocal, to get more intensified
- ★ Environmental policies to become more fluid



**Europe**

- ★ Strengthened tariffs imposed on Chinese-made EVs
- ★ Incentives planned to expand for the battery industry within the region
- ★ Burden of carbon emissions penalties mitigated for automakers



**China**

- ★ Resources weaponized with export controls
- ★ Government-led support for the battery industry

# Market Environment Changes

Insufficient Tech/ Infra

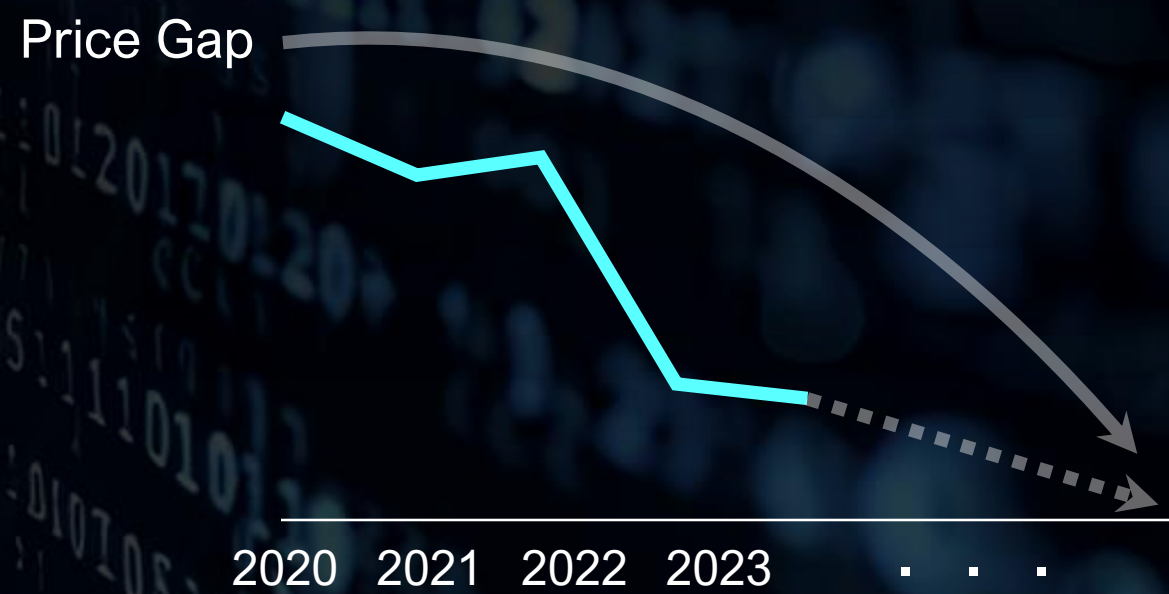
## Needs of Improved Consumer Convenience for EV Adoption Acceleration

EV Price Parity

EV Model Diversification

Safety Enhancement

Charging Infrastructure

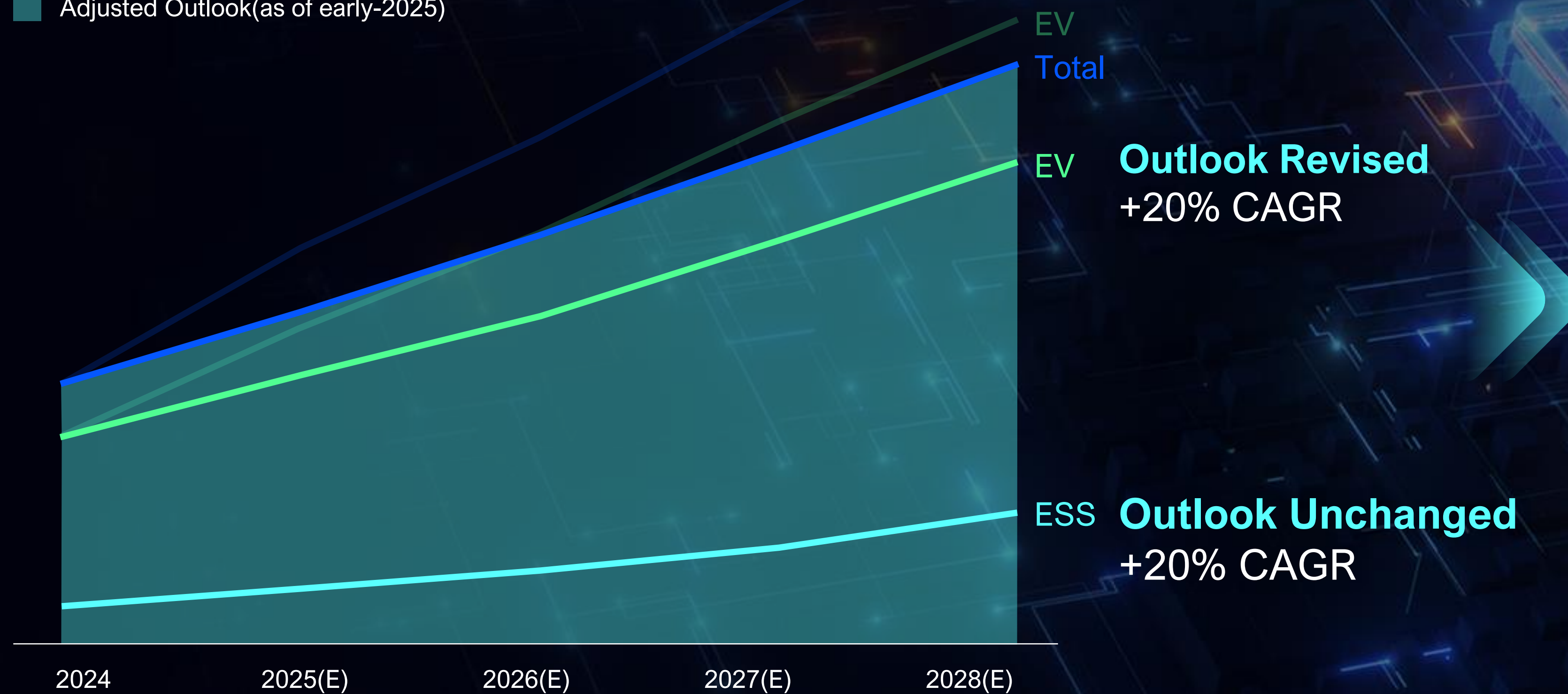


# Changes in Battery Demand

EV-driven **Demand Deceleration** Forecast → Still, **Long-term Growth Remains Strong**

## ⚡ Global Battery Demand Outlook Adjustment

- Previous Outlook(as of 2023-end)
- Adjusted Outlook(as of early-2025)



\* Source : market data and company estimates, EV + ESS + IT, GWh basis

| EV P-rate      |              |
|----------------|--------------|
| 2024           | 2035(E)      |
| N. America 11% | → <b>56%</b> |
| Europe 19%     | → <b>60%</b> |

\*Source : BNEF



\*Source : BNEF, GWh basis

**Now,**

**Be Agile to Market Dynamics and Capitalize on Opportunities for Future Growth**



## **Fundamental Competitiveness Solidification**

- 1 Product/Quality Competitiveness
- 2 Structural Cost Competitiveness
- 3 Future Technology Readiness



## **Qualitative Growth**



## **Operational Efficiency Improvement**

- 1 Prudent Capex Execution
- 2 Portfolio Rebalancing

### Accelerating Future Readiness with Fundamental Competitive Edges

#### 1 Boost Product/Quality Competitiveness

- ★ Develop key materials having the edge in cost/charging speed/safety
- ★ **EV** Secure optimized solutions by segment
- ★ **ESS** Develop differentiated system capability based on high capacity LFP
- ★ Advance BMS diagnostic tech. and quality management system

#### 2 Securing Structural Cost Leadership

- ★ Expand the adoption of cost-effective materials and invest in the value chain
- ★ Accelerate process innovation
- ★ Advance the SCM system

#### 3 Preparing for Future Tech.

- ★ Secure outstanding performance of next-gen batteries
- ★ Nurture service businesses to enhance profit-generating capability



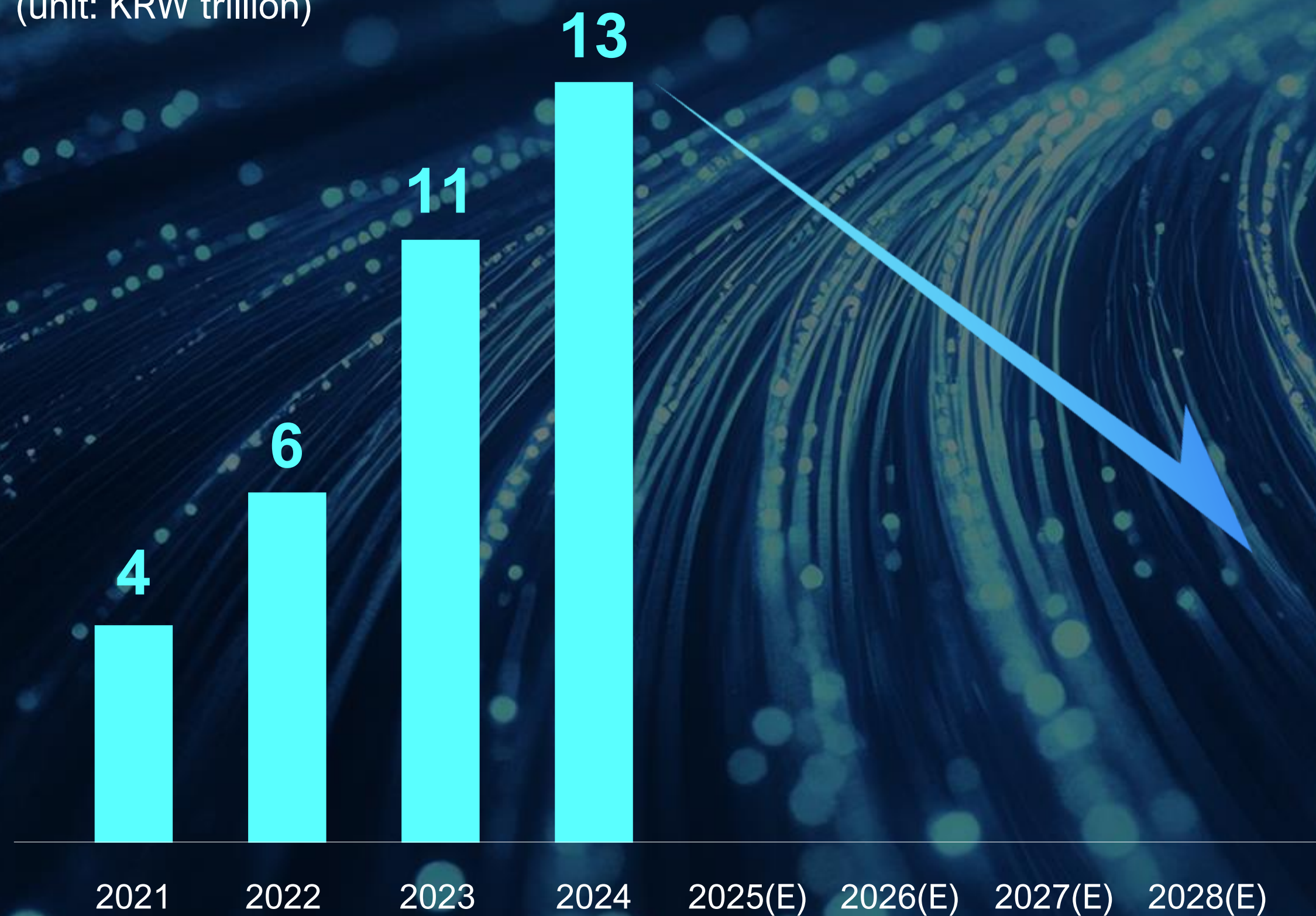
# Key Initiatives

Operational Efficiency Improvement

## 1 Prudent Capex Execution

### Priority-based Capex Execution, Focusing on Essential Investments

(unit: KRW trillion)



- 1. Maintenance Capex:**  
Shift away from new site expansion, while maximizing efficiency of existing plants
- 2. Investment in R&D**
- 3. Investment in Structural Competitiveness Enhancement**

**Gradual Reduction of Annual Capex**

# Key Initiatives

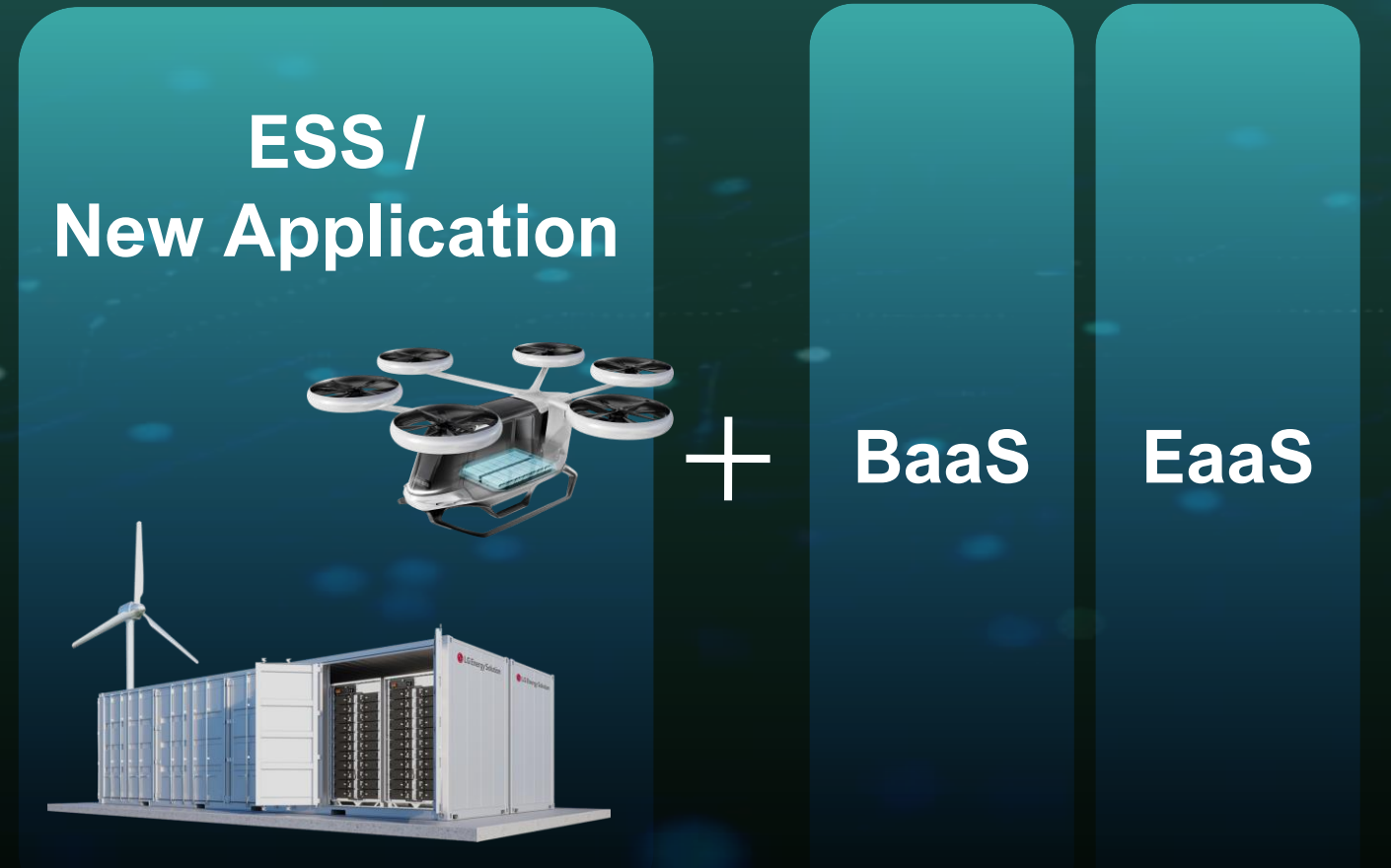
Operational Efficiency Improvement

## 2 Portfolio Rebalancing

**Effective Resource Allocation,**  
Concentrating on Winning Business / Customer / Product & Technology

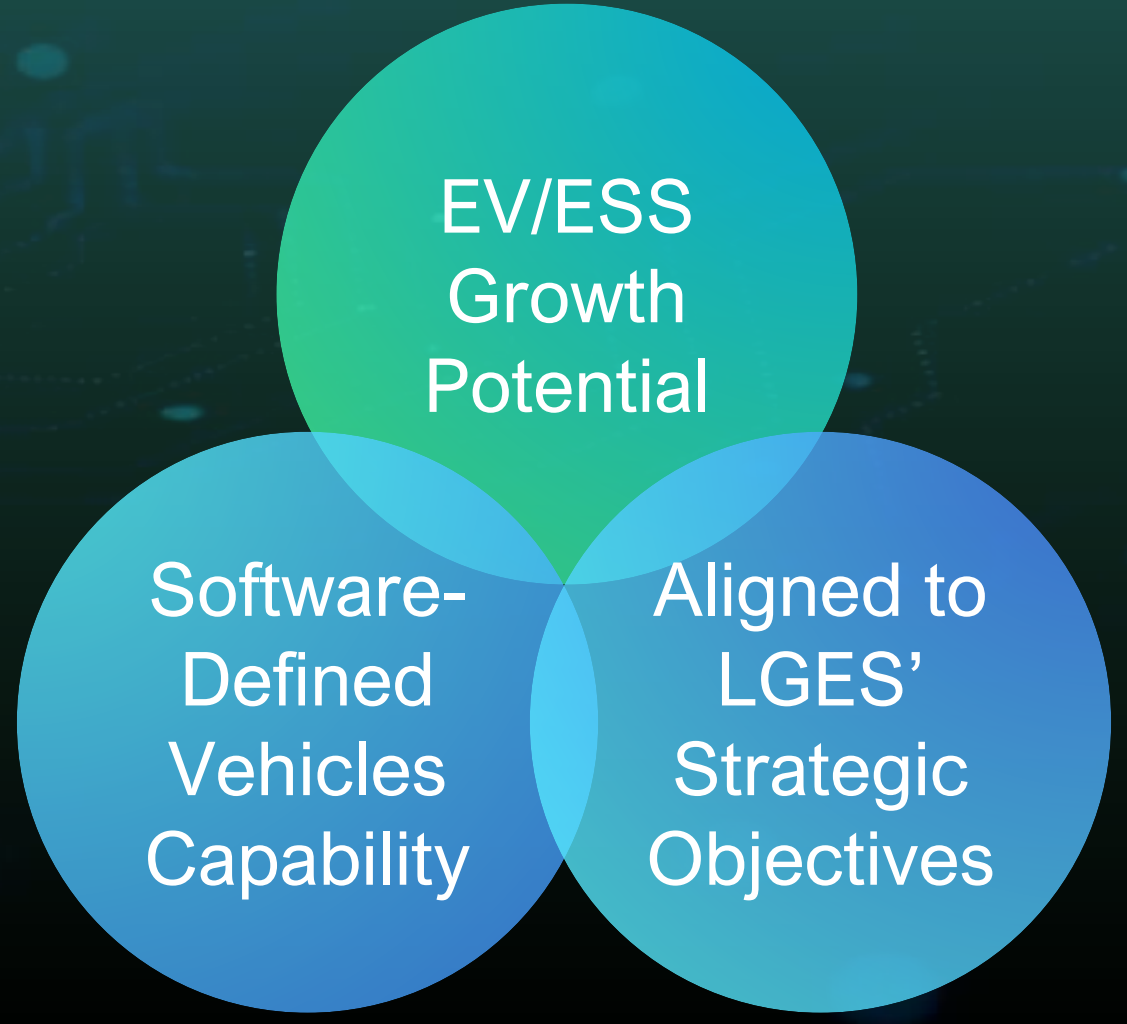
### Business

Non-EV Biz Expansion



### Customer

Considering Customers' Strategic Directions



### Product & Technology

Focusing Resources on Flagship Products and Advanced Technologies



# Strategic Directions

Maximize **Corporate Value & Shareholder Value**  
through **Qualitative Growth**

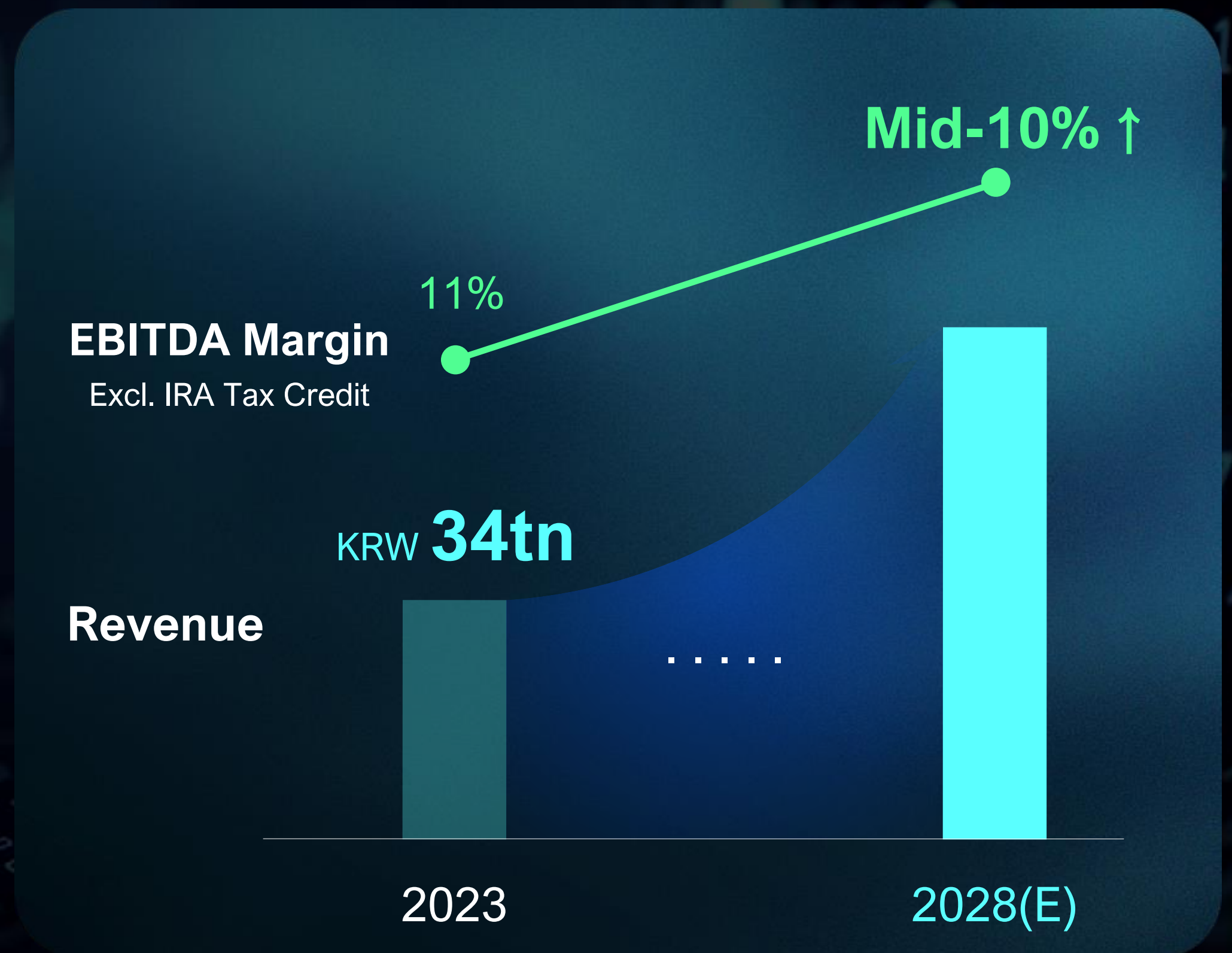
# Value-up Goals

## Focus on Sustainable Shareholder Value Creation via Profitable Growth

Growth **2-fold Revenue Growth**  
vs. 2023

Profitability **Mid-10% EBITDA Margin or above**  
Excluding IRA Tax Credit

Shareholder Value **Secure resources for shareholder return with stable FCF generation**



**Thank you**